

BARGOED TOWN CENTRE MANAGEMENT GROUP – 30TH SEPTEMBER 2010

SUBJECT: BARGOED CHRISTMAS MARKET 2010

REPORT BY: GREATER BARGOED EVENTS OFFICER

1. Historically, the Christmas event in Bargoed has played host to Santa's Grotto, a lantern parade and a firework display. The main point of the event was in Emporium Car Park with two marquees, the first one with craft and charity stalls and the other included a Santa's Grotto and children's entertainment.
2. The Bargoed Christmas Market 2010 is scheduled for the 18th December.
3. This year we are looking to operate an on-street market located towards the bottom end of Bargoed High Street with local craft, charity & seasonal food stalls along the road. This also includes various street entertainers, a Lantern Parade, Santa's Grotto & firework display.
4. The Bargoed Christmas Market would require a road closure with stalls on one side of road from the bottom end of Bargoed High Street. The stall mix will include stalls selling Christmas gifts or products by local retailers and charity shops. Local retailers will also be invited to put their own stall outside their premises.
5. We are also looking to work with Caerphilly (11th & 12th December) and Blackwood (4th & 5th December) town centres to organise a 'Christmas in the Borough' type event. The aim is to bring all three towns together to organise similar events in each of the town centres so that we can market them collectively.
6. Why a road closure for the Christmas Market?
 - On street market type stalls
 - Adds to the traditional atmosphere of Christmas
 - To use the facilities of Bargoed High Street
 - It will get the community involved
 - Aspiration to create an outdoor market space
 - This type of event can only benefit to the town centre
 - Great transport links
 - This event will only benefit the current re-development in the town centre
 - Coordination with both Caerphilly and Blackwood
 - Marketing opportunities, putting Bargoed in the same 'bracket' as Blackwood and Caerphilly
7. Please see plans A & B for more details.

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Appendices:

Appendix A Plan Option A

Appendix B Plan Option B